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# PRESS RELEASE

**GREENTECH is proud to announce that its famous active DANDRILYS® has been recently NATRUE-certified.**

DANDRILYS® being the 2014 European New Product Innovation Leadership Award of Frost & Sullivan, is a natural anti-dandruff active.

DANDRILYS® is a potent, plant-based natural product that reduces dandruff, normalizes sebum production, mitigates scalp irritation and subsequently facilitates the growth of healthy hair. Indeed, the in vivo study demonstrated that at 1% in a shampoo it reduced dandruff quantity by as much as 38% after the first application, in comparison to shampoo with 1% PTZ (pyrithione zinc) reducing only by 28%. DANDRILYS® effect is so stronger and quicker than PTZ.

Thus, DANDRILYS® joins the large range of NATRUE-certified ingredients of GREENTECH. Actually, since 2011, GREENTECH has regularly developed actives and extracts that are compliant with NATRUE standards as Cariciline, Epica, Tabashirex, Tiliciline, Aloe vera extract...

**Thus, GREENTECH stays the leader in development and manufacturing of organic-certified cosmetic ingredients.**

Do not hesitate to contact us to find out more about our NATRUE-certified actives and extracts.

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<http://www.greentech.fr/>

A promotional graphic for DANDRILYS®. At the top, it says "GREENTECH, at the Crossroad of the Worlds" and "We always innovate into GREEN and into TECH using Biotech, algae and plants." Below this is the product name "DANDRILYS®" in large blue letters, with "THE INNOVATION PRIZE FROM FROST &amp; SULLIVAN" underneath. A central box highlights the "2014 European Natural Active for Dandruff New Product Innovation Leadership Award". To the right of this box is a list of benefits: "Natural anti-dandruff", "Soft active", "Stronger than Pyrithione Zinc", and "Quicker than Pyrithione Zinc". Below the text are two side-by-side images of hair labeled "Before DANDRILYS®" and "After DANDRILYS®", with green arrows pointing from the before image to the after image, showing a reduction in dandruff. At the bottom, contact information is provided: "www.greentech.fr", "greentech@greentech.fr", "for USA: mmueller@greentechusa.com", and "for Germany: info@greentechgmbh.de". The GREENTECH Biotechnologies logo is in the bottom right corner.

**GREENTECH est fière de vous annoncer que notre célèbre actif DANDRILYS® a été récemment certifié NATRUE.**

DANDRILYS® a reçu le Prix européen de l'innovation 2014 par Frost & Sullivan pour cet actif naturel anti-pelliculaire.

DANDRILYS® est un actif naturel puissant à base de plantes qui réduit les pellicules, normalise la production de sébum, atténue l'irritation du cuir chevelu et par la suite facilite la repousse des cheveux sains. En effet, l'étude in-vivo a démontré que dans un shampoing à 1%, DANDRILYS® réduit la quantité de pellicules d'au moins 38% après la première application, en comparaison à un shampoing avec 1% de ZPT (Zinc Pyrithione) qui réduit les pellicules seulement de 28%. L'activité de DANDRILYS® est ainsi plus efficace et plus rapide que celle du ZPT.

Par conséquent, DANDRILYS rejoint la large gamme des ingrédients GREENTECH certifiés NATRUE. En fait, depuis 2011, GREENTECH développe régulièrement des actifs et extraits qui sont conformes aux normes NATRUE tels que Cariciline, Epica, Tabashirex, Tilicine, Extrait d'Aloe vera.....

**Ainsi, GREENTECH reste le leader dans le développement et la fabrication d'ingrédients cosmétiques certifiés biologiques.**

N'hésitez pas à nous contacter pour obtenir plus de renseignements sur nos actifs et extraits certifiés NATRUE.

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